

Graphic Design The New Basics Ellen Lupton

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In Graphic Design: The New Basics, Ellen Lupton, best-selling author of such books as *Thinking with Type* and *Design It Yourself*, and design educator Jennifer Cole Phillips refocus design instruction on the study of the fundamentals of form in a critical, rigorous way informed by contemporary media, theory, and software systems. Through visual demonstrations and concise commentary, *The New ...*

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Lupton, a renowned graphic designer, serves as director of the graphic design MFA program at the Maryland Institute College of Art in Baltimore, where she has authored numerous books on design processes, including the bestselling *Thinking With Type*; *Graphic Design Thinking*; and *Graphic Design: The New Basics*. She received the AIGA gold medal for lifetime achievement in 2007.

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