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Social media should
be thought of as a key
principle of
successful selling for
any business. The
ultimate goal is to
create content that

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engages the reader,
promotes your brand,
and possibly lead
your customers to
buy products through
your website. What
better way to do this
than in a place most
of your customers
visit multiple times a
day.

~~5 Key Principles of
Successful Selling~~

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~~Sales Coach~~ Selling

Seminars can be one of the most effective strategies for gathering assets.

Sadly, many financial advisors abandon their seminar marketing efforts when results fail to live up to expectations.

~~Why Do Most~~
Page 24/37

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Seminars Tip #2.

Promote A Seminar Series. Promote a Seminar Series. Fill your #seminars Click To Tweet. When I started seminar marketing I found out a lot of people wanted to come to my event,

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but couldn't make

the date, so then I

decided to promote a
seminar series. I

didn't offer the

same seminar on 3
dates.

~~How to Fill Your~~

~~Seminars—Seminar~~

~~Marketing Tips~~

~~WORKSHOPS~~

SEMILAR SELLING:

FROM PACKING THE

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ROOM TO LEAVING
WITH APPS IN HAND
(19 minutes) Best tips
from Medicare

seminar guru doing
over 100 seminars
yearly. Ad tips. ... E-Z
WAYS TO CREATE

THE ULTIMATE
LINKEDIN PROFILE
(20 minutes) The
Ultimate LinkedIn
Profile Makeover that
boosts your branding,

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showcase your
expertise and even
generate sales!

Successfully sell

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services. After being successful selling household products door-to-door as a college student, he decided to make sales

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his career. He went on to sell textbooks, technical seminars, and software programming for advanced weapons systems. Along the way, he was national training director for a direct selling company where he

~~101 Ways to Succeed
in Selling - Greg Gore~~

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Starter Kit is a

bundled package that

includes the following

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...

Upcoming Events

Charity and The Tax

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Code (After the

SECURE Act) Speaker:

Robert S. Keebler Date

: Thursday, December

3, 2020 Time: 9:00

am PT (12:00 pm

ET) Duration: 90

minutes

Understanding the

Tax Basis Rules When

Assets are Acquired

by Gift or Inheritance

Speaker: Robert S.

Keebler Date :

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Tuesday, December 8,

2020 Time: 9:00 am

PT (12:00 pm

ET) Duration: 90

minutes

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