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University, and Sarah Horton, Dartmouth College.

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YaleNews In January 2016 Yale University Press published the fourth edition of the best-selling Web Style Guide, coauthored with user experience and accessibility expert Sarah Horton, User Page 29/53

Experience Strategy Lead at the Paciello Group. With over 225,000 copies of previous editions in print the Web Style Guide is one of Yale University Press's bestselling books, and the Guide Page 30/53

has been translated into nine international editions, including Czech, French, German, Italian, Japanese, Korean, Russian

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quidelines, please contact one of the people below: Matt Walker, Digital Experience Design Lead. Tricia Carey, Director of Communications. Typography and Logos. Color. HTML Markup. Page 35/53

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all those who contributed to the first three editions of Web Style Guide and whom we acknowledge in our earlier prefaces, we thank Jean Thomson Black, Samantha Ostrowski, and Dan Heaton at. Page 38/53

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Louis Rosenfeld for their forewords to earlier editions of the guide.

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Yale University Press for their hard work and guidance in producing this third edition.

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